Engaging Students in Academic Integrity Education

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UCW UNIVERSITY CANADA WEST

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Land acknowledgement

We acknowledge that UCW campuses are located on the unceded territories of the xʷməθkʷəy̓əm (Musqueam), Sḵwx̱wú7mesh (Squamish) and Səl̓ílw̓ətaʔɬ (Tsleil-Waututh) Nations.
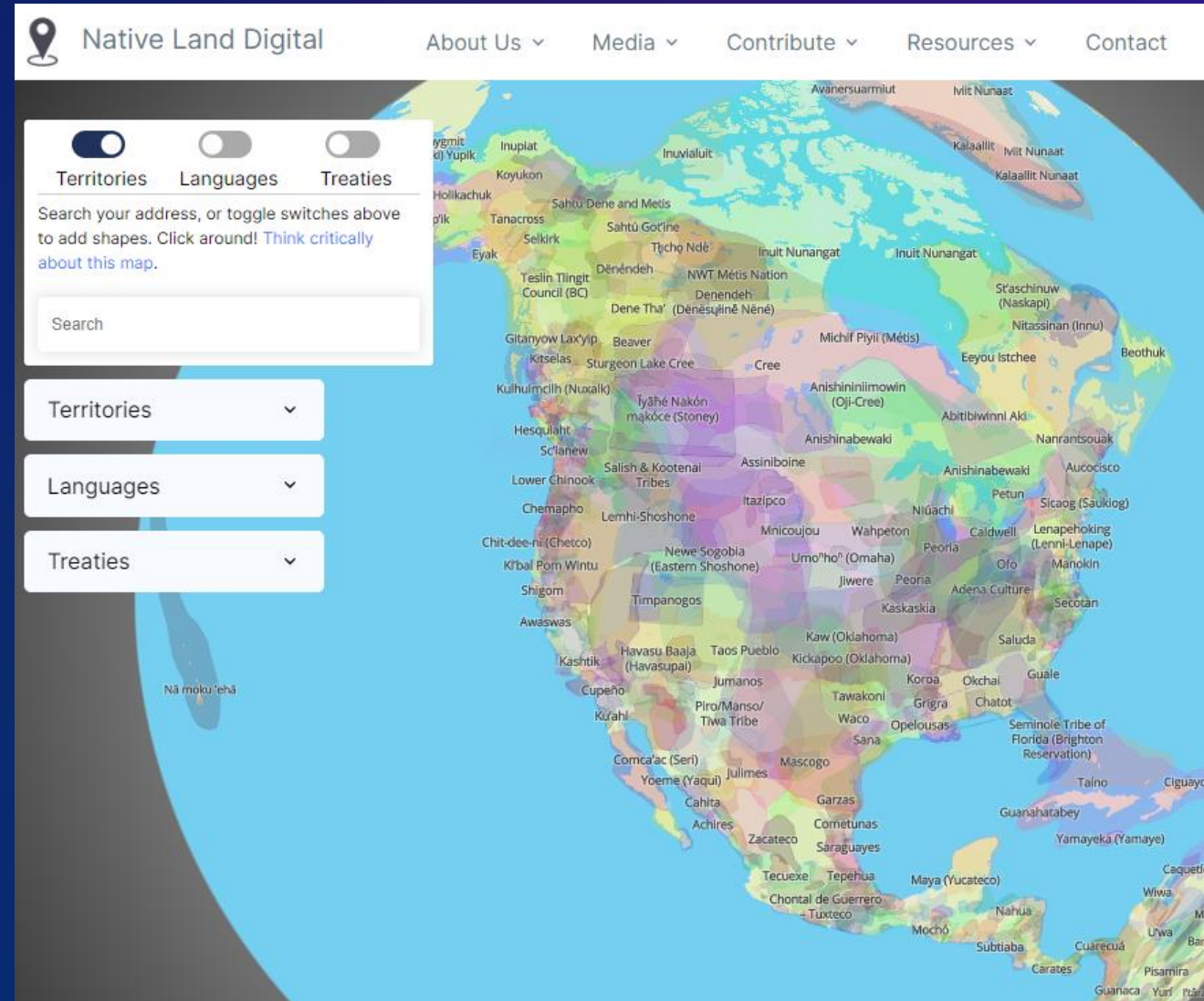
Introduction

Agenda

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2 Conceptual Framework

3 Event 1: Student Forum on Academic Integrity

4 Student Questions and Faculty Perspectives

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Overview

Context, Purpose & Conceptual Framework

Context

University Canada West

Location
Two campuses in downtown Vancouver, B.C. Canada

Demographic
Domestic and International Students

Size
14,500 students across MBA, BCOM, BABC and Associate of Arts Programs

Courses
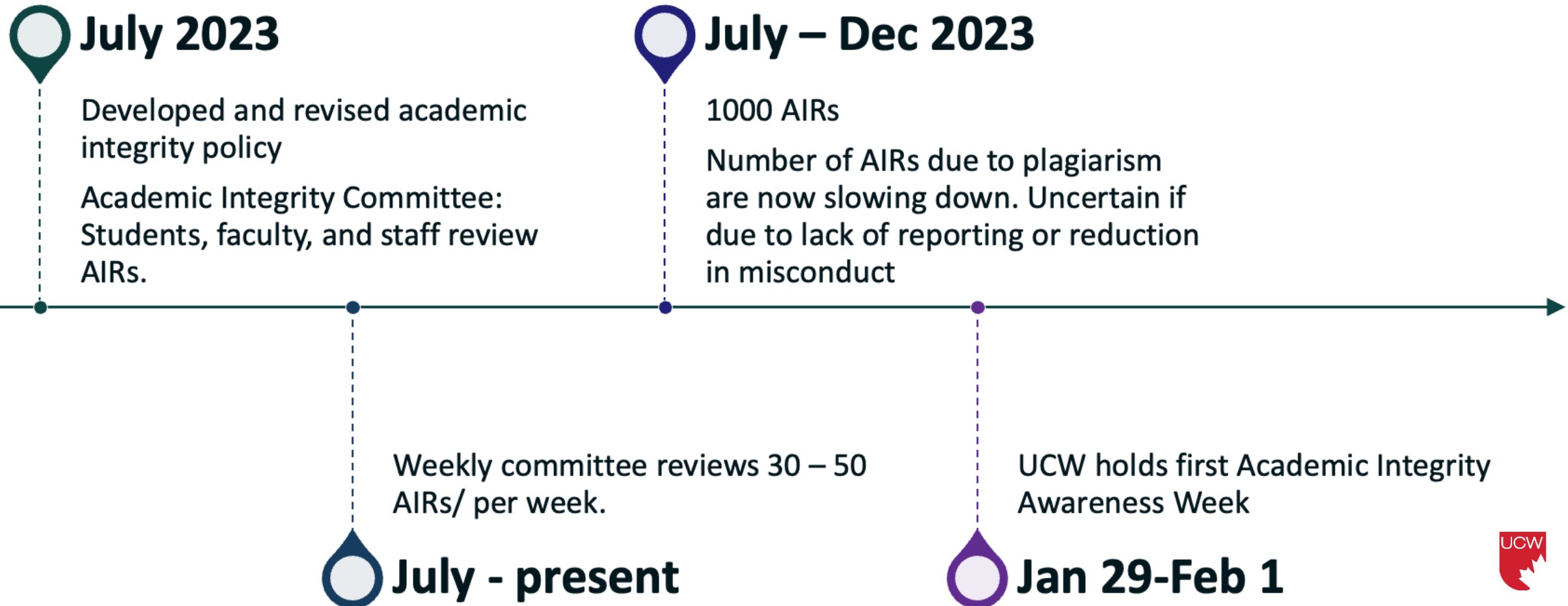On Campus Classes + 2 hours/week Online Guided Learning (OGL)

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Context

Gen AI arrives at UCW

- *ChatGPT* released publicly in November 2022

- December 4, 2022: UK Tech editor for *The Guardian*, Alex Hern notes:

  "AI chatbot *ChatGPT* stuns academics with essay-writing skills and usability (Hern, 2022).

Context

Academic Integrity Timeline at UCW

July 2023

Developed and revised academic integrity policy

Academic Integrity Committee: Students, faculty, and staff review AIRs.

July – Dec 2023

1000 AIRs

Number of AIRs due to plagiarism are now slowing down. Uncertain if due to lack of reporting or reduction in misconduct

Weekly committee reviews 30 – 50 AIRs/ per week.

July - present

UCW holds first Academic Integrity Awareness Week

Jan 29-Feb 1

Background

…universities in western Canada have previously relied heavily on punitive strategies rather than approaches that take an educative approach to improve academic integrity and commitment to learning (Stoesz & Eaton, 2020).

"Call for all stakeholders (students, instructors, and administrators) to be engaged in developing academic policy and "to allow for consideration of the unique environment, culture and conditions of individual higher education institutions" (Stoesz & Eaton, 2020, pp. 1544 – 45).

Background

Conceptual Framework

- Identity Theory and Experiential Learning

  - Socio-cultural context, self-identity (or multiple identities), and the impact of periods of transition (Cummins, 2021).

  - Engage students in their own learning and development through constructive and supportive experiences (Eaton, 2022).

UCW Goal: Implement an educational approach to what can be unfamiliar concepts. Engage students in their learning and develop a culture of academic integrity that is informed by knowledge, honesty and fairness, and shared perspectives (ICAI, 2021).

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Background

Questions we asked ourselves:

Identity

Makes the space for and respect the lived experiences and identities of our students?

Education

Mistakes as part of the learning process?

Empower

Appeal to students and encourage them to position themselves as part of the solution?
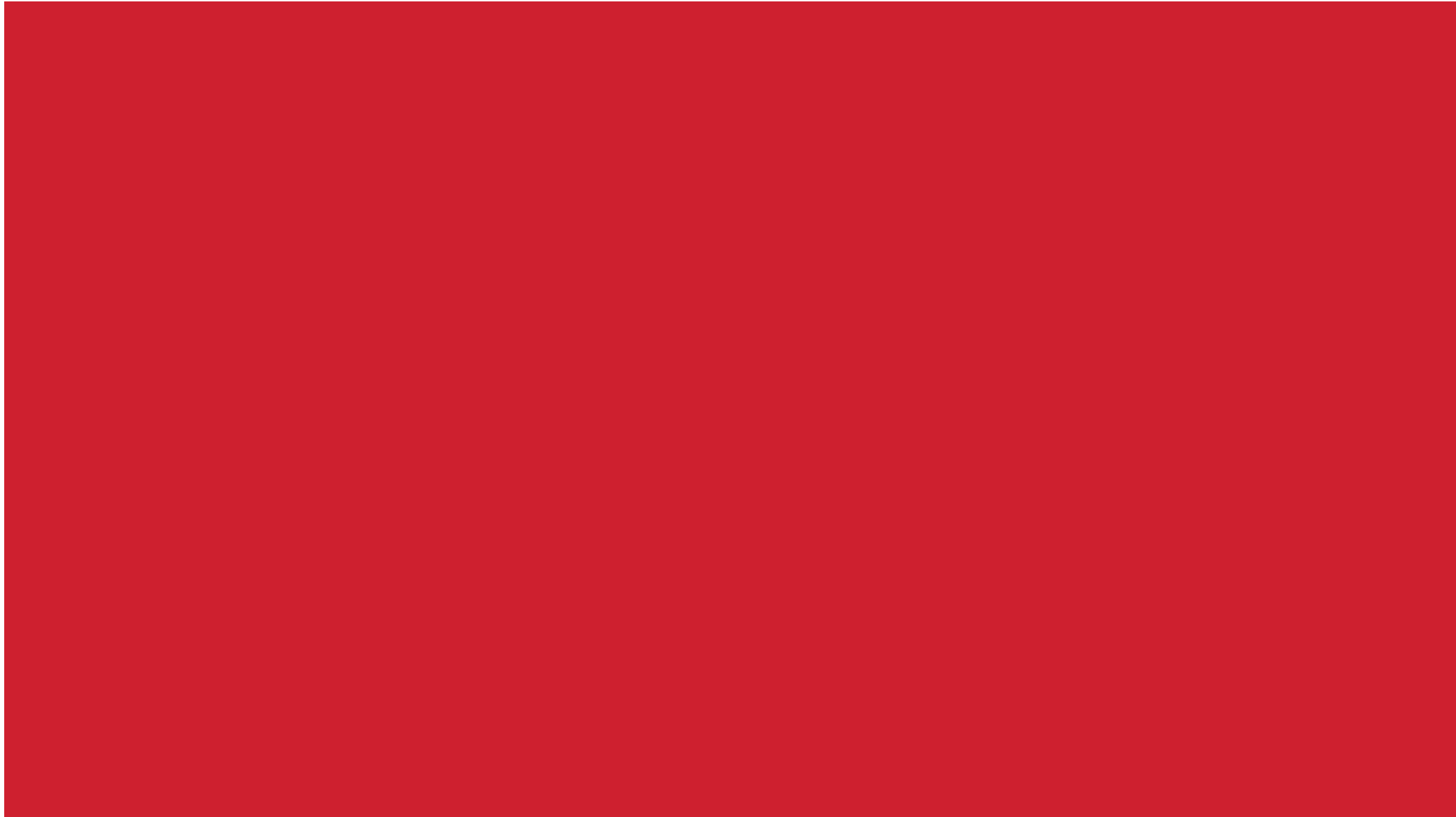
Event 1

Student Forum & Panel Discussion

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Event 1: The Panel

- 10 panel speakers: Chairs, Faculty, Student, Library Academics and Academic Integrity Office

- Each panelist presented on a topic related to Academic Integrity

- **Overall objective:** bring students into the conversation through:

  ○ 3 case studies of real academic integrity incidents

  ○ student representative presentation

- Panel followed by a Q&A period

Business Student Aparna Sachdeva Advises Student Forum

Event 1: The Panel

Well-attended

Event 1: The Panel

We had fun!

Event 1: The Panel

Academic Integrity Example

Mario collaborates with his friend Luigi on a case study analysis. They decide to share their findings and insights openly.

The instructor notices the similarities and during a meeting discussion with Mario and Luigi, they explained that some ideas originated from each other's contributions, but they failed to mention it when submitting the assignment.

Is this considered Academic Misconduct?

Academic Integrity Example

A friend of yours is taking a course you took last term. They reach out explaining they are having a hard time navigating the assignment instructions and requested you to share yours to have an "idea" of how the assignments should look like.

You are hesitant but, ultimately, he is your friend and friends help each other.

Your friend makes minimal changes to your assignment before submitting them as their own resulting on a 75% similarity to your submission.

Can I get an Academic Integrity Report for sharing assignment of a courses I already passed?

Academic Integrity Example

TRUE OR FALSE

Joan is retaking a course, and they notice all the assignment instructions are the same as the prior time they took the course.

Joan will only change a couple things before submitting them this time around, it should be fine right?

FALSE
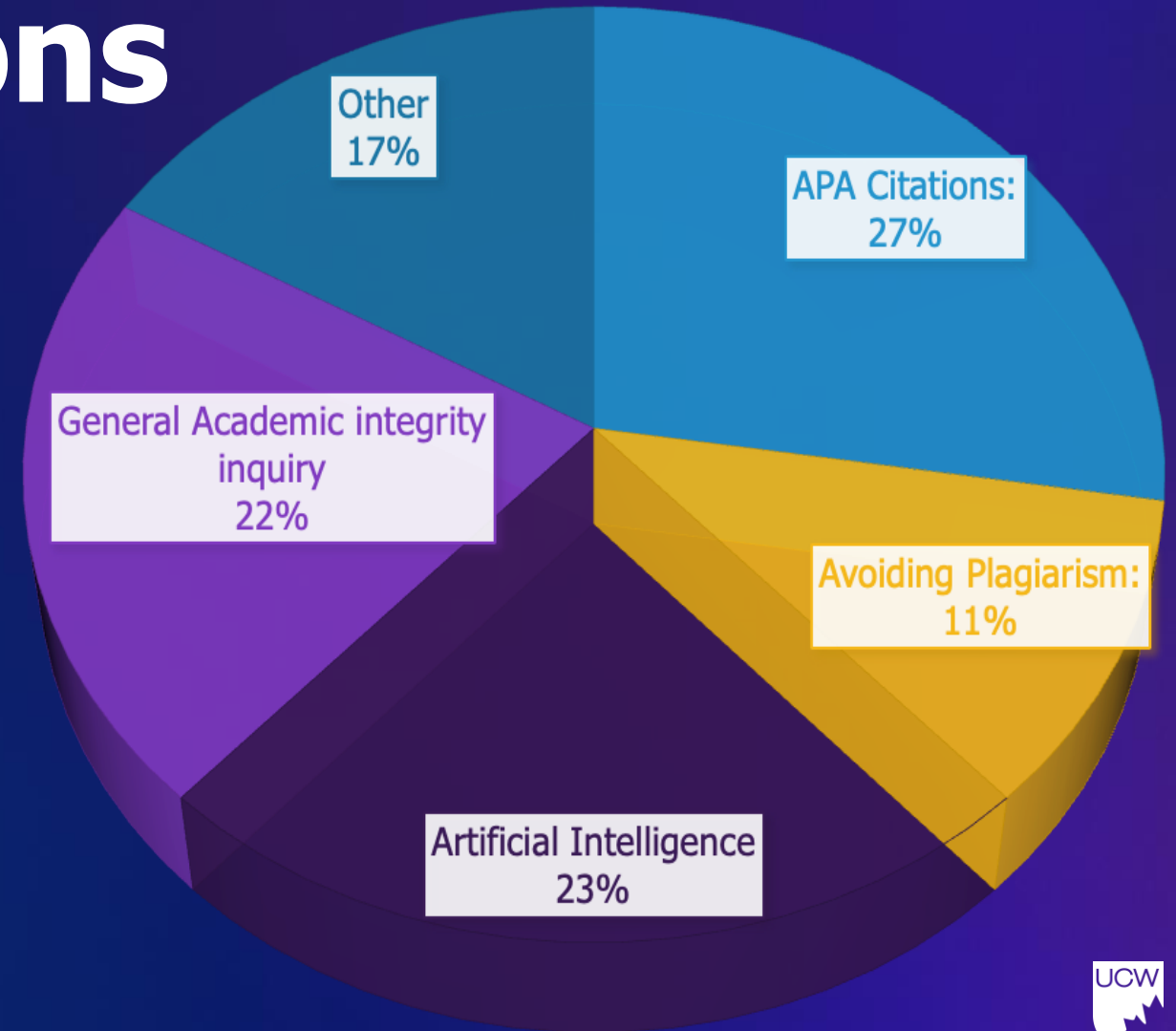This is considered an act of academic misconduct

Event 1: The Panel

Student Questions

Students submitted their questions through a web form in advance of the panel.

- Analysis of the student questions demonstrates the necessity of such events

- Many asked basic questions such as "what is academic integrity and how will it affect me?"

Pie chart:
- Other 17%
- APA Citations: 27%
- Avoiding Plagiarism: 11%
- Artificial Intelligence 23%
- General Academic integrity inquiry 22%

Event 1: The Panel

Major question categories

APA and referencing/citation

- How should I cite my references?
- What if I forgot to cite?
- What if I cite but it's not proper APA?

Policies and punishment

- What happens to me if I plagiarize?
- What if it is a genuine mistake?

Artificial Intelligence

- What is the policy?
- What things can I use and to what extent can I use them?

Event 1: The Panel

Faculty Perspectives and Solutions

- Presented series of questions to engage audience and help them better understand faculty point of view and possible solutions.

- Key considerations of presentation:

  - Academic integrity is ongoing: talk about concept with students on a regular basis

  - Intercultural perspectives: many students do not know how to cite their work. Critical to recognize not all students share the same familiarity and experience with the concept of citation; different around the world.

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Event 1: The Panel

Why do academic incidents happen?

- No familiarity with the policy

- No familiarity with APA style and proper referencing

- Time pressure

- Feeling lost in the task and in expectations

- Facing emergences that are out of students' control

What are the solutions

- Read the Academic integrity and exam policy

- Reach out to librarians and instructors

- Start early, time management and get the work done in pieces, reach out if you need help

- Ask for clarification and help

- Keep instructors informed, ask for accommodation, document evidence and request extensions if needed

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Professor Wahiba Chair explains Academic Integrity Process & Case

Event 2: Student Services Fair

- 8 of booths from support services across campus (Academic Integrity Office, Library, Writing Coaches, Student Rights, Peer Tutors, Learning Strategists, Ombudsperson, and Student Advising)

- Engagement activity for students to complete with a call to action

  ○ Stamp on an "Academic Integrity Awareness Passport" at each booth if they completed the activity. Entered to win a draw prize

- **Overall:** a chance to meet with students in an informal space and introduce the key concepts through a more play-based approach.

- Awareness campaign ran in weeks prior to the event to spark discussion and interest

Event 2: Student Services Fair

2023 Academic Integrity Campus and Instagram Campaign

Conclusion

Lessons Learned

Conclusion

Ongoing and iterative process

An ongoing conversation and process amongst students, faculty, programs, and resource services needed.

Faculty and student buy-in essential

Teaching and learning across all courses needed: Academic Integrity Education across the Curriculum.

Make the space for multiple perspectives

What else can we do to make Academic Integrity policies and procedures inclusive of students' varied experiences?

Conclusion

...facilitating in-class discussions with students about academic integrity issues is likely to be beneficial as part of an educational approach (Morris, 2023).

Conclusion

Final thoughts

- Developing new languages and academic and cultural practices take time.

- Empathy, respect and transparency are vital. We need to welcome students into the conversation.

- Student-centered events can be effective.

- We need to take a holistic and realistic approach to teaching, learning, and discussing the ethical and responsible use of Generative AI.

- AI will more than likely continue to rock the boat in many yet undiscovered ways!

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Discussion – Whova APP

1. What ways do your institution and faculty engage students in Academic Integrity Education? What works?

2. How do you teach students about ethical and responsible use of Artificial Intelligence? What policies and guidelines do you follow?

3. Intercultural competence and sensitivity: How do you respond to students' different understandings of academic integrity?